

New York State Media Arts Teachers Association

Our mission is to promote media literacy and encourage our young emerging media artists to be the creative, critical thinkers of the 21st Century. We foster collegiality among our members and actively support the New York State Summer School of Media Arts.

JANUARY 2013



NYSMATA
membership
is **FREE**
through
March 2013.

Email or snail mail the form on
the last page.

GUILDERLAND HIGH SCHOOL

on
blip tv

Students at Guilderland High School have completed an eight-part web series. "Admissions," the school's first foray into Internet narrative, started back in March 2012 as students began to write the series. Shooting began in April, continued through the summer, and finally finished in the fall.

The story centers around senior Steve Davis, who is "shooting" his college essay as a documentary. His goal is to finish a movie that's strong enough to get him into film school, and also get his leading lady to fall in love with him.

The series is available at: <http://blip.tv/admissions>

Teacher: Andrew Maycock

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NYSMATA 2013 Youth Media Show Schedule

NYSSSA APPLICANTS ARE ENCOURAGED TO ATTEND

These dates have been confirmed. You should contact your regional show coordinator and/or visit your region's website for more information. Reserve your bus and file your educational trip forms. Remember most regions include an awards program, therefore your request falls in the same category as a math, science or sports competition.

Western NY Region	Friday, March 8, 2013	(confirmed)
Lower Hudson Region	Tuesday, March 19, 2013	(confirmed)
New York City	Wednesday, March 13, 2013	(confirmed)
Long Island	Tuesday, March 19, 2013	(confirmed)
Capital Region	Wednesday, March 27, 2013	(confirmed)
Central NY Region	TBA	

Film director **Steven Spielberg**, was born in Cincinnati, Ohio (Dec. 18, 1946). When he was 11 years old, he was working on a merit badge for the Boy Scouts. His assignment was to tell a story with still pictures, but his family's camera was broken. So he used his dad's video camera, hunted up some neighborhood friends, and made a Western. It was less than 10 minutes long, but there was a robbery, a shoot-out, and plenty of ketchup for fake blood. When he showed it at the Boy Scout meeting the next week, everyone cheered and applauded, and Spielberg was so excited that he decided to keep making movies.

From "The Writer's Almanac with Garrison Keillor"

courtesy of Michael Witsch



Learn more about the next generation of voluntary
National Arts Standards

<http://nccas.wikispaces.com/>

College Board Award for Excellence and Innovation in the Arts

Applications are open for the 2013 College Board Award for Excellence and Innovation in the Arts. This program, now in its third year, will award five \$3500 grants and one \$5000 grant to programs that feature innovative approaches and exceptional practice in arts education for students in grades 6-12. These grants present a great opportunity for schools to sustain exemplary arts programs in the face of decreasing budgets, and to expand successful efforts into new areas. Full details, application instructions, and profiles of past winners can be found at <http://artsaward.collegeboard.org>. All applications must be submitted online by **April 5, 2013, 11:59 PM EDT.**

Regional Websites for the Media Arts Shows

Long Island

http://www.esboces.org/AIE/li_media_arts.aspx

Lower Hudson

<https://sites.google.com/site/lowerhudsonregionnysmata/>

Capital Region

<http://capitalregionboces.org/arts/>

NYSMATA

<http://nysmata.org/>

NYSSSA School of Media Arts (forms and info for NYSSSA applicants)

<http://www.oce.nysed.gov/nysssa/SMA/>



THE ROD SERLING VIDEO FESTIVAL

Sponsored by Binghamton City School District

BEST IN SHOW PRIZES:

DIGITAL VIDEO RECORDER
courtesy Rod Serling Video Festival

\$100 Gift Certificate
courtesy Unicorn Electronics

Certificates will be awarded
in a number of other categories.

All Finalists receive...
One Rod Serling Video Festival T-Shirt
courtesy Knucklehead Embroidery

JOIN US FOR THE PREMIERE!

(made possible by the Rod Serling School at
Binghamton City School District)

FRIDAY, MAY 17, 2013

HELEN FOLEY THEATRE
at Binghamton High School

8:00 pm: WSKG Television Broadcast
featuring Winning Videos
Watch with us as it airs, on "The Big Screen"

9:00 pm: Awards Ceremony

Reception Immediately following

Video Entry Deadline:
May 1, 2013

Here's your chance to write, direct, and/or star in your own video!
All students from kindergartners through seniors in high school are
eligible for The Rod Serling Video Festival competition. All you need
is access to a camcorder and a desire to holler those magic words:
Lights! Camera! ACTION!

Honors will be given to various categories including: Best of Show,
Best Directing, Best Use of Comedy, Best Use of Computer
Animation, Best Editing, Best Special Effects and Best K-6 entry!

Entering is easy! Just create your video, fill out the entry form and
mail it along with your \$5 entry fee.
Then join us for the Grand Finale!

Special Thanks to our sponsors:



www.knuckleheadinc.com



Binghamton City School District

Questions about competition rules or policies may be directed to
Lawrence Kassan, Festival Director, (607) 762-8202.

Visit Us at our Website:

www.RodSerlingVideoFest.com

Teacher Forum

The NYSMATA online discussion forum is located at the following link. Copy and paste the URL into your browser.

<http://galileo.dcbooces.org/icampus/course/enrol.php?id=150>

It is easy to create your own account. Follow the online instructions and use MATA as the enrollment key.

To participate in a discussion group, select it and click on 'subscribe to this forum'. You control which discussions you are interested in joining. Postings are sent directly to your e-mail.

Contact me with questions or comments:
mealia.mata@gmail.com

NYSMATA OFFICERS

Co-Presidents

Michael Witsch mjwitsch@optonline.net
Margaret Mealia mealia.mata@gmail.com

Secretary

Robyn Talbot robyn.talbot@wappingersschools.org

Co-Treasurers

Mike Townsend MATATOWN@aol.com
Dana Allen DanaAllen@k12.ginet.org

Web Site

www.nysmata.org

Web Master

Domenic Licata dom@licatadesign.com

Newsletter

mealia.mata@gmail.com

Teacher Forum

<http://galileo.dcbooces.org/icampus/course/enrol.php?id=150>



NYSMATA NEW YORK STATE MEDIA ARTS TEACHERS ASSOCIATION

"NYSMATA is the only professional teachers organization of its kind in the country."
Leslie Yolen, Associate in Visual Arts Education, Curriculum and Instruction Team
New York State Education Dept.

"NYSMATA is a wonderful resource for teachers of the media arts in New York State."
Mary C. Daley, Executive Director (ret.), New York State Summer School of the Arts

Dear Arts Educators,

Introducing **NYSMATA**, specifically designed for teachers of the media arts:
PHOTOGRAPHY, VIDEO, FILM, ANIMATION, SCANNER ART, WEB DESIGN, COMPUTER GRAPHICS, HOLOGRAPHY, CREATIVE SOUND and related media art.

Join NYSMATA for unique benefits:

- ⤴ website – www.NYSMATA.org
- ⤴ statewide interactive Internet forum
- ⤴ monthly e-newsletter
- ⤴ regional Youth Media Arts Shows
- ⤴ local networking meetings for professional development
- ⤴ Exemplary Student Media Arts Awards
- ⤴ NYSSSA - New York State Summer School of the Arts in Media Arts: information, application, and adjudication

THE INCLUSION OF MEDIA ARTS IN NEXT GENERATION ARTS STANDARDS: <http://nccas.wikispaces.com/>

Join NYSMATA, stay informed. **FREE** membership September through March 2013. Visit our nysmata.org or mail this information to us:

Mmmm...Media Arts! NYSMATA.org

Name _____

School _____

Preferred email _____ Tel. _____

Media art/interests _____

Membership: FREE now 'til March 2013

*Please mail to Ms Robyn Talbot, NYSMATA Membership
John Jay High School, 2012 Route 52, Hopewell Junction, NY 12533*



Please pass this along to colleagues who are teaching any media-related classes.