

# New York State Media Arts Teachers Association

*Our mission is to promote media literacy and encourage our young emerging media artists to be the creative, critical thinkers of the 21st Century. We foster collegiality among our members and actively support the New York State Summer School of Media Arts.*

MAY 2012

## In This Issue

- Bob Reals
- "Show and Tell"
- Announcements and Events

- EMAIL your news to [mealia.mata@gmail.com](mailto:mealia.mata@gmail.com)

## REMEMBER?

### "Don't Copy That Floppy"

The sequel is out:  
**"Don't Copy That 2"**  
can be seen at:

<http://dct2.com/>

Includes **FREE** classroom resources in PDF format.

## HAPPY BIRTHDAY!!!



"A MATA Happy Birthday" to Bob Reals, celebrating "four score and..." He's now happily retired ('91) and traveling the Americas. But for 3 decades, as Supervisor of Arts & Humanities in the SED, Bob was the indefatigable supporter of Media Arts in New York schools. Bob inspired and helped form MATA.

He also had a hand in the formation of the NYSSSA in Media Arts. The story is that he arranged a screening of 12-year-old Chris Wedge's animated film for a state legislator, who was so impressed that he urged SED to add a 4-week program in Media Arts to the existing summer schools of the arts. As for Wedge, he now owns Blue Sky Studios and is the award-winning producer of "Ice Age," "Robots," and a host of animated films.

Bob Reals still calls Jamesville home, and he maintains active correspondence via Facebook. Wish him a

## HAPPY BIRTHDAY!

Mike Witsch

# SHOW and TELL

Visit the listed sites / the image 'teasers' included in this newsletter represent less than 1% of the great art that teachers have posted on websites.

## NYC Region

Teacher: Leigh Klonsky <leighklonsky@yahoo.com>  
[www.loisaidaartgallery.org](http://www.loisaidaartgallery.org)

The Loisaída Art Gallery was started in 2004 at East Side Community High School. Gallery exhibitions showcase the artwork of students, staff and community members.

SPRING ART SHOW TUESDAY JUNE 5TH 4:30-6:30PM

Loisaida Art Gallery  
11th Street between  
1st Avenue & Avenue A  
New York City, NY  
(212) 460-8467

Homepage artwork by  
Justine Cintron  
"The Evil Inside"  
11th grader 2011  
Adobe Photoshop



## The CAPITAL Region



Teacher: Greg Hansen  
[HANSENG@troy.k12.ny.us](mailto:HANSENG@troy.k12.ny.us)

Troy High School Digital Media Technology classes:

<http://www.flickr.com/photos/thsdigitalmediatech/>

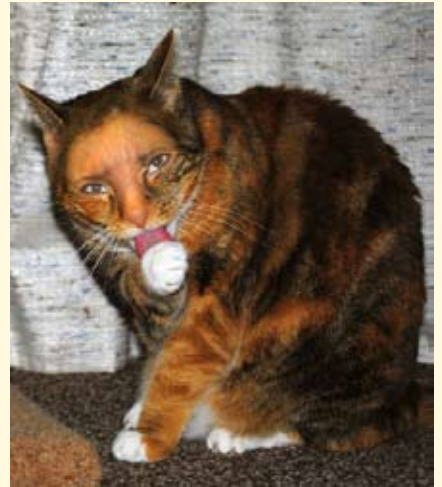
## LOWER HUDSON REGION

Teacher: Domenico Petrillo / Harrison High School  
petrillod@harrisoncsd.org

<https://picasaweb.google.com/104526671578540734434>

[www.dominicpetrillo.com](http://www.dominicpetrillo.com)

<http://www.dominicpetrillo.com/html/informationhtml/information.html>



## LOWER HUDSON REGION



Claudia Abate / Westlake High School  
Mt. Pleasant Central School District  
cabate@mtplcsd.org

Visit: Westlake Media Arts You Tube Channel  
<http://www.youtube.com/channel/UCN6MoAITZG78UZWyuksXTxQ?feature=mhee>

## LOWER HUDSON REGION

[www.comartgroup.com](http://www.comartgroup.com)

Teacher: Damian Powers dpowers@swboces.org  
[www.comartgroup.com](http://www.comartgroup.com)

Commercial Art Teacher / Center for Career Services  
Southern Westchester BOCES

**WAKEUP CALLLL**



# CENTRAL NEW YORK REGION

Keith Rosko / Visual Arts Teacher / ROSKOK@cforks.org  
Chenango Forks High School / Fine Arts Department / Binghamton, NY

This is a link to our student galleries. There is an animation gallery, computer art as well as traditional galleries (and I'm in the process of adding our Video Production gallery now).  
<http://www.cforks.org/education/components/scrapbook/default.php?sectiondetailid=4784>

This is the link to my page. On the right are links to each individual course, where you can find assorted media (I am in the process of flipping some of my lessons).  
<http://www.cforks.org/education/components/scrapbook/default.php?sectiondetailid=4203>

This is a link to my Media Literacy page.  
<http://www.cforks.org/education/components/scrapbook/default.php?sectiondetailid=4778>

Lastly, this is a link to my Innovations 101 page. I have been selected by The Henry Ford as one of 21 teachers across the country to test pilot their new Innovation curriculum (its tied heavily into the CCS and 21st century learning skills). My entire lesson is media driven.  
<http://www.cforks.org/education/components/scrapbook/default.php?sectiondetailid=6208>



# CAPITAL REGION

Art Teacher: Sandra Rowbo  
[srowbo@mohonasen.org](mailto:srowbo@mohonasen.org)

Link to Mohonasen's Art and Literary Magazine which is printed. PDF files are on line at:

<http://www.mohonasen.org/HS/teacher/srowbo/Impressions.htm>

Mohonasen Central School District is located in Rotterdam, near Schenectady, New York



## **IMPORTANT ANNOUNCEMENTS**

NYSSSA will continue to take late applications for summer school. If classes are full, applicants will be placed on the alternate list. Students will be notified once the first round of accepted students notify SED of their intent.

### **NYSSSA EMPLOYMENT**

<http://www.oce.nysed.gov/nysssa/employment.html>

Kathy Izzo will have an art exhibit of her sculptural paintings on June 3, 2012 at :  
The C3 Gallery  
320 Huntington Green Lawn St.  
Huntington, New York, 11743  
[kathizo2@optonline.net](mailto:kathizo2@optonline.net)    kathy Izzo website is: [www.Kathizo.com](http://www.Kathizo.com)

### **Rod Serling Video Festival**

Premiere: May 18, 2012

Go here for information

<http://rodserlingvideofest.com/>

## Teacher Forum

The NYSMATA online discussion forum is located at the following link. Copy and paste the URL into your browser.

<http://galileo.dcboces.org/icampus/course/enrol.php?id=150>

It is easy to create your own account. Follow the online instructions and use MATA as the enrollment key.

To participate in a discussion group, select it and click on 'subscribe to this forum'. You control which discussions you are interested in joining. Postings are sent directly to your e-mail.

Contact me with questions or comments:  
[mealia.mata@gmail.com](mailto:mealia.mata@gmail.com)

## NYSMATA OFFICERS

### Co-Presidents

Michael Witsch	<a href="mailto:mjwitsch@optonline.net">mjwitsch@optonline.net</a>
Margaret Mealia	<a href="mailto:mealia.mata@gmail.com">mealia.mata@gmail.com</a>

### Secretary

Robyn Talbot	<a href="mailto:robyn.talbot@wappingersschools.org">robyn.talbot@wappingersschools.org</a>
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### Co-Treasurers

Mike Townsend	<a href="mailto:MATATOWN@aol.com">MATATOWN@aol.com</a>
Dana Allen	<a href="mailto:DanaAllen@k12.ginet.org">DanaAllen@k12.ginet.org</a>

### Web Site

[www.nysmata.org](http://www.nysmata.org)

### Web Master

Domenic Licata	<a href="mailto:dom@licatadesign.com">dom@licatadesign.com</a>
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### Newsletter

[mealia.mata@gmail.com](mailto:mealia.mata@gmail.com)

### Teacher Forum

<http://galileo.dcboces.org/icampus/course/enrol.php?id=150>

Please join us. NYSMATA is a non-profit, volunteer organization. We depend on your membership dues to sustain the website, publish this monthly newsletter, our online forum and advocate statewide for the media arts in education. Thank you for supporting YOUR Media Arts Teachers' Association!



## New York State MEDIA ARTS TEACHERS' ASSOCIATION

*Promoting Media Literacy, Critical  
Thinking, and Creative Expression.*

### MEMBERSHIP APPLICATION

Teacher's Name \_\_\_\_\_

School or Organization \_\_\_\_\_

School/Org. Address \_\_\_\_\_

\_\_\_\_\_

School/Org. Email \_\_\_\_\_

School/Org. Telephone \_\_\_\_\_ ext. \_\_\_\_\_

Home Email (if preferred) \_\_\_\_\_

Home Telephone (if preferred) \_\_\_\_\_

I teach/work with ☐ photography ☐ video ☐ filmmaking ☐ computer art ☐ copier art

☐ creative sound ☐ holography (Other) \_\_\_\_\_

What I'd like from my MATA membership: ☐ newsletter ☐ exhibitions ☐ competitions

☐ instructional workshops ☐ networking ☐ \_\_\_\_\_

\_\_\_\_\_

☐ I can help MATA reach out to some colleagues in my district or geographical area.

FOR MORE INFORMATION, PLEASE CONTACT ANY OF THESE ACTIVE MEMBERS:

- |                        |                    |                           |
|------------------------|--------------------|---------------------------|
| • Michael J. Witsch    | Lower Hudson       | mjwitsch@optonline.net    |
| • Stephen Honicki      | Capital Region     | shonicki@niskyschools.org |
| • Carol Brown          | Long Island Region | cbrown@esboces.org        |
| • Elizabeth P. Randell | Western NY         | erandell@tona.wnyric.org  |

To join MATA, please enclose \$20 annual dues  
(checks payable to MATA) and mail to:

MATA  
c/o Robyn Talbot  
John Jay High School  
2012 Route 52  
Hopewell Junction, NY 12533